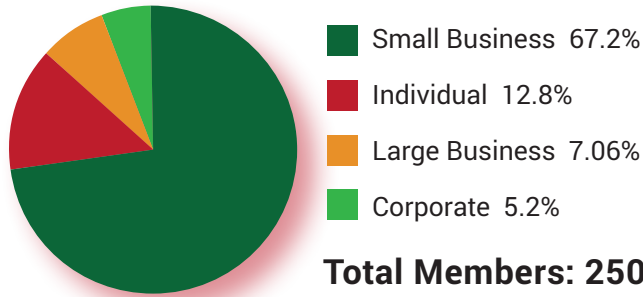


# INBA 2016: Year in Review

## Membership



## Highlights

### Small Business Administration:

INBA has partnered with the SBA to host a series of educational business planning workshops targeting small business owners. The workshop topics include marketing, borrowing money, government contracting, and succession planning.

### Strategic Alliance Memorandum:

The U.S. Small Business Administration, Seattle District Office formalized its commitment to diversified economic empowerment by signing a Strategic Alliance Memorandum with the Inland Northwest Business Alliance.

### Legislative Agenda:

INBA actively supported various city, state, and federal policies and legislation that support our mission including Fair Chance Hiring and SB 5870, banning "Sexual Orientation Change Therapy" in Washington State.

## INBA Outreach

Awarded a \$1,500 scholarship to Michael Burrows.

Quarterly donation campaign goal to raise \$20,000.

**Total scholarships awarded to date: \$61,200.**



National Gay and Lesbian Chamber of Commerce (NGLCC) Affiliate Chamber

## Website Data

Website data for 2016 compared to 2015, gathered using Google Analytics, shows a significant increase in users and overall web traffic across the three websites owned and managed by INBA.

### INBAchamber.org

#### Website Traffic

Sessions  
**+37.25%**  
10,162 vs 7,404

#### Total Site Visitors

**+47.53%**  
7,195 vs 4,877

### news.INBAchamber.org

#### Website Traffic

**+165.59%**  
3,960 vs 1,491

#### Total Site Visitors

**+189.94%**  
2,853 vs 984

### LGBTspokane.com

#### Website Traffic

**+35.03%**  
8,801 vs 6,518

#### Total Site Visitors

**+29.24%**  
7,438 vs 5,755

## 2016 Board of Directors

### Officers:

Lance Kissler, President, *STCU*  
Donna Sellers, Vice President, *Kalispell Tribe*  
Patrick Striker, Treasurer, *Spokane C.O.P.S.*  
Kyle Richardson, Secretary, *SAN*

### Board Members:

Amy Biviano, *Accountant*  
Carly Cortright, *City of Spokane*  
Marshall Peterson, *Marshall the Photographer*  
Katy Durning  
Julie Orchard, *Providence*  
Robbi Anthony, *Firedove Technology*

### Staff:

Marvo Reguindin, General Manager, *Thinking Cap*  
Christopher Zilar, Former Membership Manager, *INBA*  
Charles Smaltz, Membership Manager, *INBA*  
Sierra VanderHoogt, Office Administrator, *Thinking Cap*  
Scott Mailheau, Communications, *Thinking Cap*